



First Edition

24 and 25 of august of 2018

São Paulo- SP - Brazil

<http://flask.python.org.br>



# Flask in Brazil

On 24 and 25 of August of 2018 the Flask brazilian community will host the first Flask Conference on Latin América with support from Associação Python Brasil.

We are expecting 160+ participants on this first release with 2 days of tutorials, talks and Keynotes.

São Paulo was the city chosen for this edition.



## Why sponsor

- Sponsoring this event will show your company engagement with the community in helping sharing content
- Give back to the community is a good form of helping keeping the community growing and Open Source world working
- Amplify your contact network may lead to possible new partners
- It helps your finding people with expertise and engaged with the technologies you are supporting



# How we use the money

Revenue coming from sponsorship will be used to cover the costs of the event only:

- Venue renting
- Filming done by professionals
- Coffee-break for everyone
- Financial aid for speakers that need to be able to attend the event
- Internet at the event
- Graphic art
- Shirts and stickers
- Event merchandise like shirts and stickers



## Benefits for your company

What your company has access while sponsoring the event

- Logo at the event site
- Banner at the event
- Logo at the event site
- Possibility to distribute your own merchandise at the event
- Tickets for the event and the tutorials

Sponsorship	Gold	Silver	Keynote	Bronze	Video	Tutorial	Coffee	Believer
Tickets for the event	3	2	∅	1	1	∅	1	1
Tickets for the event + tutorial	2	1	1	∅	∅	1	∅	∅
Logo on shirt	✓	✓	✓ <sup>[1]</sup>	✓ <sup>[1]</sup>	∅	∅	∅	∅
Logo on ID card	✓	✓	✓ <sup>[1]</sup>	✓ <sup>[1]</sup>	∅	∅	∅	∅
Able to distribute own material <sup>[5]</sup>	✓	✓	✓	∅	∅	∅	∅	∅
Logo on flyer	✓	✓	✓ <sup>[1]</sup>	✓ <sup>[1]</sup>	∅	∅	∅	∅
Logo on banner	✓	✓	✓ <sup>[1]</sup>	∅	∅	✓ <sup>[3]</sup>	✓ <sup>[2]</sup>	∅
Logo on website	✓	✓	✓	✓	✓	✓	✓	✓
Social Media posting	3	2	2	1	1	1	1	1 <sup>[4]</sup>
Logo at the start of the videos	✓	✓	✓	✓	✓	∅	∅	∅
<b>Cost (R\$)<sup>[6]</sup></b>	<b>10k</b>	<b>8k</b>	<b>7k</b>	<b>6k</b>	<b>3k</b>	<b>3k</b>	<b>1,5k</b>	<b>350</b>



# Legend

- [1] Reduced size Logo
- [2] Logo only on banner placed on the coffee break area
- [3] Logo only on banner placed on the tutorial room
- [4] Name listed on Believers Thanks Page
- [5] The creation and distribution of promotional material is the responsibility of the sponsor
- [6] Values in BRL (Brazilian Real) which will be converted to current currency rate at the time of the sponsorship sign in



# Contact



- If you are interested please contact us at: [flask+patrocinio@python.org.br](mailto:flask+patrocinio@python.org.br)